

Financial Stress in MSMEs: Practical Solutions, Resolution and Business Revival

A practical, expert-led session on navigating today's credit environment — from spotting early warning signals to unlocking funding, restructuring options, and long-term growth strategies for your business.

DATE	TIME (IST)	FORMAT
Friday, 24 July 2026	04:00 PM to 05:00	Online · Zoom

ABOUT THIS SESSION

MSMEs today operate in an environment that demands greater financial resilience than ever before. Businesses must navigate changing market conditions while maintaining healthy cash flows, timely access to finance and the flexibility to invest for growth.

Rising input costs, delayed receivables, uneven demand, and tighter credit assessment are placing growing financial pressure on many MSMEs. Even fundamentally sound businesses can find themselves constrained by working capital shortages, higher borrowing costs or limited access to timely finance.

Financial stress need not result in business failure. Early action, informed financial decisions and a clear understanding of the available legal, banking and capital-market options can often restore stability and create a platform for renewed growth.

This webinar will throw light on practical strategies for resolving financial stress, strengthening financial resilience and building sustainable businesses for long-term growth.

KEY DISCUSSION POINTS

- Recognise early warning signs of financial stress before they become critical.
- Understand the available resolution options, including debt restructuring and One-Time Settlement (OTS).
- Gain practical insights into other legal frameworks, including SARFAESI and the Insolvency and Bankruptcy Code (IBC).
- Rescue Finance for Stressed Businesses

MODERATOR

Mr. K K Gupta Director, Resurgent India Ltd

SPEAKERS

Mr. R Ramanan . Mission Governing Board Member, India AI Mission

Mr. Deepak Narang Former ED, e-UBI

VIDHI DEVRAJ Founder / Co-Founder, Devraj Industries

Mr. Vipul Aggarwal Vice President, Resurgent India Ltd

WHO SHOULD ATTEND

- An MSME Promoter or Business Owner facing cash flow pressure or planning the next growth phase
 - A CFO / Finance Head at a small or mid-sized enterprise
 - A Chartered Accountant, Company Secretary, or Financial Advisor guiding MSME clients
 - A Banker or NBFC Professional working with MSME portfolios
 - A Consultant or Insolvency Professional engaged in stress resolution
 - An Entrepreneur preparing to raise capital or restructure debt
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