

MSMEs in Transition: From Financial Stress to Sustainable Growth

A practical, expert-led session on navigating today's credit environment — from spotting early warning signals to unlocking funding, restructuring options, and long-term growth strategies for your business.

DATE	TIME (IST)	FORMAT
Friday, 24 July 2026	04:00 PM to 05:00	Online · Zoom

ABOUT THIS SESSION

India's MSMEs power the nation's GDP, exports, employment, and innovation. Yet many promoters today are navigating a tougher environment than ever — rising input costs, delayed receivables, shifting market dynamics, and evolving banking regulations that have tightened access to traditional credit.

The good news: the funding landscape has never offered more alternatives. Structured finance, private equity, strategic partnerships, restructuring frameworks, and digital transformation are opening new pathways for enterprises willing to prepare for them.

This 105-minute session brings leading experts together to show you — practically and candidly — how to convert financial stress into a springboard for sustainable growth.

KEY DISCUSSION POINTS

- Understand the present credit environment.
- Learn early warning signals of financial stress.
- Explore funding options beyond traditional bank finance.
- Understand restructuring, OTS, IBC and SARFAESI provisions.
- Discover how AI and technology improve financial discipline.
- Prepare businesses for investment, valuation and long-term growth.

WHO SHOULD ATTEND

- An MSME Promoter or Business Owner facing cash flow pressure or planning the next growth phase
- A CFO / Finance Head at a small or mid-sized enterprise
- A Chartered Accountant, Company Secretary, or Financial Advisor guiding MSME clients
- A Banker or NBFC Professional working with MSME portfolios
- A Consultant or Insolvency Professional engaged in stress resolution
- An Entrepreneur preparing to raise capital or restructure debt

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